



# HEALTHY KIDS DAY SPONSORSHIP

ALL DONATIONS HELP PROMOTE THE HEALTH AND WELL-BEING OF LOCAL KIDS THROUGH THIS FUN, FREE, COMMUNITY FAMILY DAY. Saturday, April 25, 2020 – 11am to 2pm.



HKD Sponsorship Levels	Impact Sponsor (\$1,000)	Active Lifestyle Sponsor (\$500)	Family Fun Time Sponsor (\$250)
Make a meaningful impact for youth in your community	YES	YES	YES
Social Media Recognition Post (4,000+ followers)	2 posts	1 post	
Recognition in one session Program Guide that reaches over 10,000 people	•	•	
1 of four areas/activities named as brought to you by "x" sponsor (Toddler Zone, DJ, Entertainment, Gym Activities)	•		
Banner in Gym for One Year	•		
Event/Program Marketing Material Recognition with listing or logo including emails, social media, and event day guide.	• Logo	• Logo	• Listing
Recognition of support in event press release	•	•	•
Year-Long Website Recognition at sponsorship level (25,000 monthly visits to website)	Event Sponsor Page with live link	Event Sponsor Page Logo	Event Sponsor Page Listing
Event Day Verbal Recognition	•	•	•

ORGANIZATION NAME: \_\_\_\_\_ SPONSORSHIP LEVEL: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ CONTACT NUMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**For more information: Lindsay Smythe, Director of Fund Development, 781-851-4472 or [Lsmythe@ymcamalden.org](mailto:Lsmythe@ymcamalden.org)**

Checks payable to the Malden YMCA. Visa, MC, and Discover are accepted.

Thank you for your sponsorship to the Malden YMCA. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 04-2105874. We reserve the right to review all ad submissions and donations for mission-based content while adhering to YMCA guidelines. All donations will go to support the 2020 Healthy Kids Day Event.