



**FOR YOUTH DEVELOPMENT®**  
 FOR HEALTHY LIVING  
 FOR SOCIAL RESPONSIBILITY

**Donate and support the Malden YMCA Annual Campaign: For a Better Us and be recognized as a supporter of our Youth Development programming in the following ways:**

Sponsorship Levels for 1 ask Youth Development Sponsorships	Community Change Leader \$5,000	Child Champion \$2,500	Impact Sponsor \$1,000
<b>Opportunity 1)</b> Healthy Kids Day Impact Sponsor, supports a free community event for over 1,000 people and 20 local organizations/vendors focusing on healthy living for youth and families.	●	Pick 2 of 3 opportunities	Pick 1 of 3 opportunities
<b>Opportunity 2)</b> Youth Summer Food and Event Kickoff Impact Sponsor, supports feeding over 75,000 meals, outreach to over 20,000 people in Everett, Malden and Medford and kick off events for over 500 people.	●	Pick 2 of 3 opportunities	Pick 1 of 3 opportunities
<b>Opportunity 3)</b> Youth Development Annual Online Auction Impact Sponsor, supports preschool, after-school, Leader's Corps, Achievers, Zero Robotics, Youth and Government, the Digital Music Studio, youth program scholarships, the Y's Housing Authority Community Centers, ETEC Teen Center, and so much more!	●	Pick 2 of 3 opportunities	Pick 1 of 3 opportunities
Make a meaningful impact in your community for youth	●	●	●
Social Media Recognition Posts	12 over the year	8 over the year	3 for the event
Quarter Page Recognition in Program Guide that reaches over 10,000 people	All 6 Program Guides, year round recognition	3 Program Guide Recognition, 1/2 year	1 Program Guide Recognition, 7 weeks
Year Long Banner in Gym	●	●	●
Sole Recognition in YMCA Lobby	2 months	1 month	
Name and Logo on Summer Food Outreach Banners in Everett, Malden, and Medford	For all outdoor sites (15 plus sites)	For all Outdoor sites if Food program is one of the 3 Sponsor opportunities selected	For 1 Outdoor site of choice if Food program is one of the 3 Sponsor opportunities selected
Marketing Material Recognition including eblasts (20,000)	All 3	2 of 3 opportunities	For 1 opportunity
Certificate/Plaque of Recognition	Plaque	Plaque	Certificate
Recognition of support in event Press release	●	2 of 3 opportunities	For one opportunity
Year-Long Website Recognition (25,00 monthly visits)	Yes, on Homepage with live link	Yes on Giving Page with live link	One Event Sponsor Page with live link

Organization Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Sponsorship Level: \_\_\_\_\_

Have questions about becoming a sponsor? Gregg Ellenberg, Director of Community Development, 781-324-7680 x219 or gellenberg@ymcamalden.org  
 Checks payable to the Malden YMCA. Visa, MC, and Discover are accepted.  
 Malden YMCA, 99 Dartmouth Street, Malden, MA 02148

Thank you for your sponsorship to the Malden YMCA. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 04-2105874. We reserve the right to review all recognition submissions and donations for mission-based content while adhering to YMCA guidelines.



# THE NEED DOESN'T STOP AND NEITHER DO WE

FOR YOUTH DEVELOPMENT®  
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## MALDEN YMCA, MAKING AN IMPACT

**75,000**  
FREE HEALTHY MEALS PROVIDED & ENJOYED

**15,000**  
COMMUNITY MEMBERS SERVED

**5,500**  
VOLUNTEER HOURS DELIVERED

**33**  
CANCER SURVIVORS RECLAIMED THEIR HEALTH

**\$450,000**  
FINANCIAL ASSISTANCE UTILIZED

**250**  
TEENS ENGAGED IN LEADERSHIP PROGRAMS

### AND SO MUCH MORE!

- Three Housing Authority Community Centers engaging over 100 youth
- Leaders Corps: 100 teens volunteering over 4,000 hours
- Everett Teen Enrichment Center and Digital Music Studio
- Free Adult English for Speakers of Other Languages (ESOL) Classes
- 9,000 active and involved members
- Over 5,000 families impacted
- Middle School Zero Robotics: 3 time state champs, 1 time national champs
- Tufts University Robotics Training
- Free Community Events, Healthy Kids Day--1,500 community members
- 140 Member Swim Team, making swimming affordable for all
- BNY Mellon Youth Leaders
- Youth and Government program impacting over 20 teens
- Achievers: promoting college readiness
- United Way Youth Venture, teen entrepreneur team
- LIVESTRONG at the YMCA for Adult Cancer Survivors
- Early Learning Readiness: teaching caregivers and youth together, 20 families
- Early Learning Center: 70 preschool children advancing towards Kindergarten
- Playgroup, over 120 multi-cultural families interacting and supporting each other
- School Age Child Care: 217 youth receiving social emotional supports & mentoring
- Camp Madaca: 200 plus campers, summer learning, having fun, and being active
- YMCA Diabetes Prevention Program
- Enhance Fitness for Seniors: over 100 seniors staying active

### MORE TO COME IN 2018

- Weekend youth and family food program thanks to a partnership with Greater Boston Food Bank
- Weekend food program at the Malden Islamic Center
- More free youth summer food sites and free summer park programming
- New Chronic Disease Prevention Program: Moving for Better Balance for seniors.
- YMCA Diabetes Prevention Program offered in Chinese and other languages
- Expanded ESOL programming for Adults
- Sunday Family Fun Days
- Youth Robotics club especially targeting females who are underrepresented in the STEM fields
- Expanded Safety Around Water swim safety program
- Enhanced Free Digital Mobile Studio Program